

Australia's Future – How will we manage?

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Australia's future



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How will we manage?

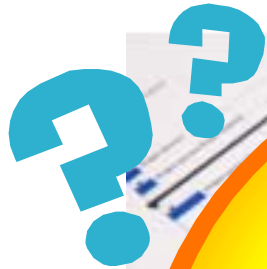
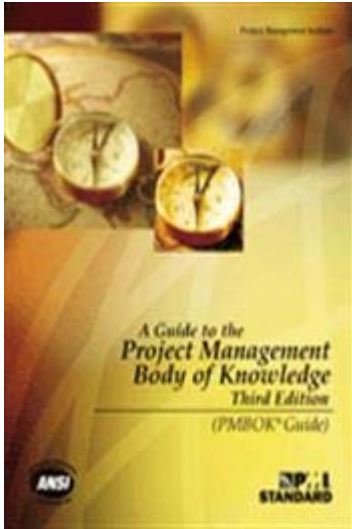
- Project management
- Challenges
- Programme management
- Managing Successful Programmes (MSP)
- MSP for large-scale policy implementation

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Answer = project management



QUALITY

COST



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Challenges

	High Predictability	Medium Predictability	Low Predictability
Technology & Engineering	Specification led	Globalisation	Pioneering technology or techniques
Business Change	Adoption of Best Practice	Changes to behaviour and/or working practices	Volatility in market of customer behaviour
Community & Society	Change to current policies	New legislation reacting to societal need	Changes to societal values and behaviour

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priorities

boundaries

transition

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What is Programme Management?

“...the action of carrying out the **coordinated** organisation, direction and implementation of a dossier of projects and **transformational activities** to achieve outcomes and realise **benefit of strategic importance** to the business.”

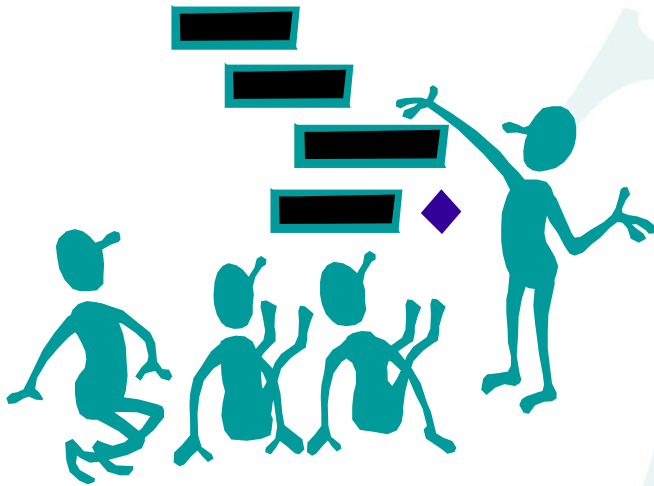
(© MSP text)

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MSP



Managing **S**uccessful **P**rogrammes

“MSP is a structured method for effective programme management.”

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Principles

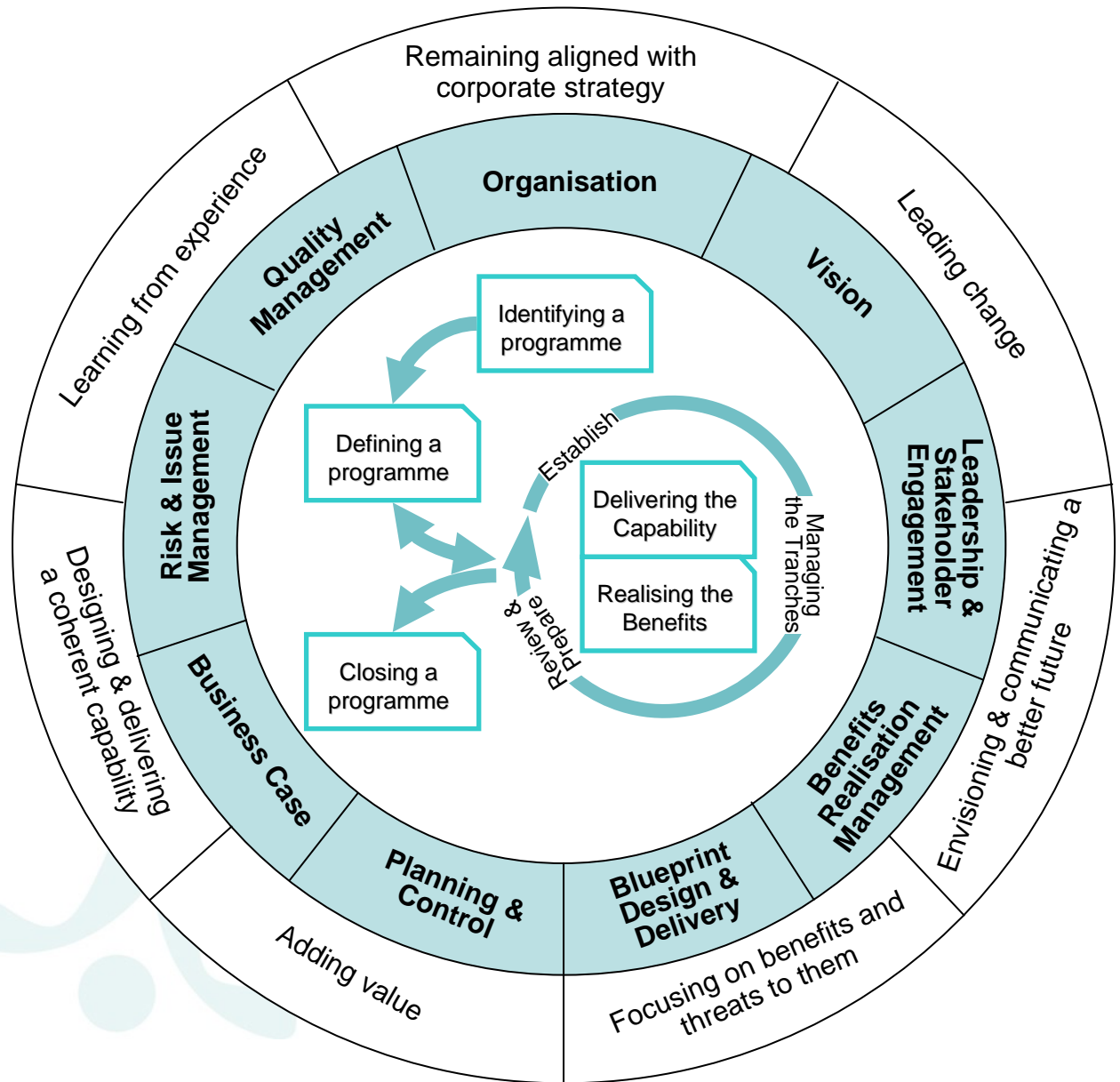
(outer ring)

Governance Themes

(middle ring)

Transformational Flow

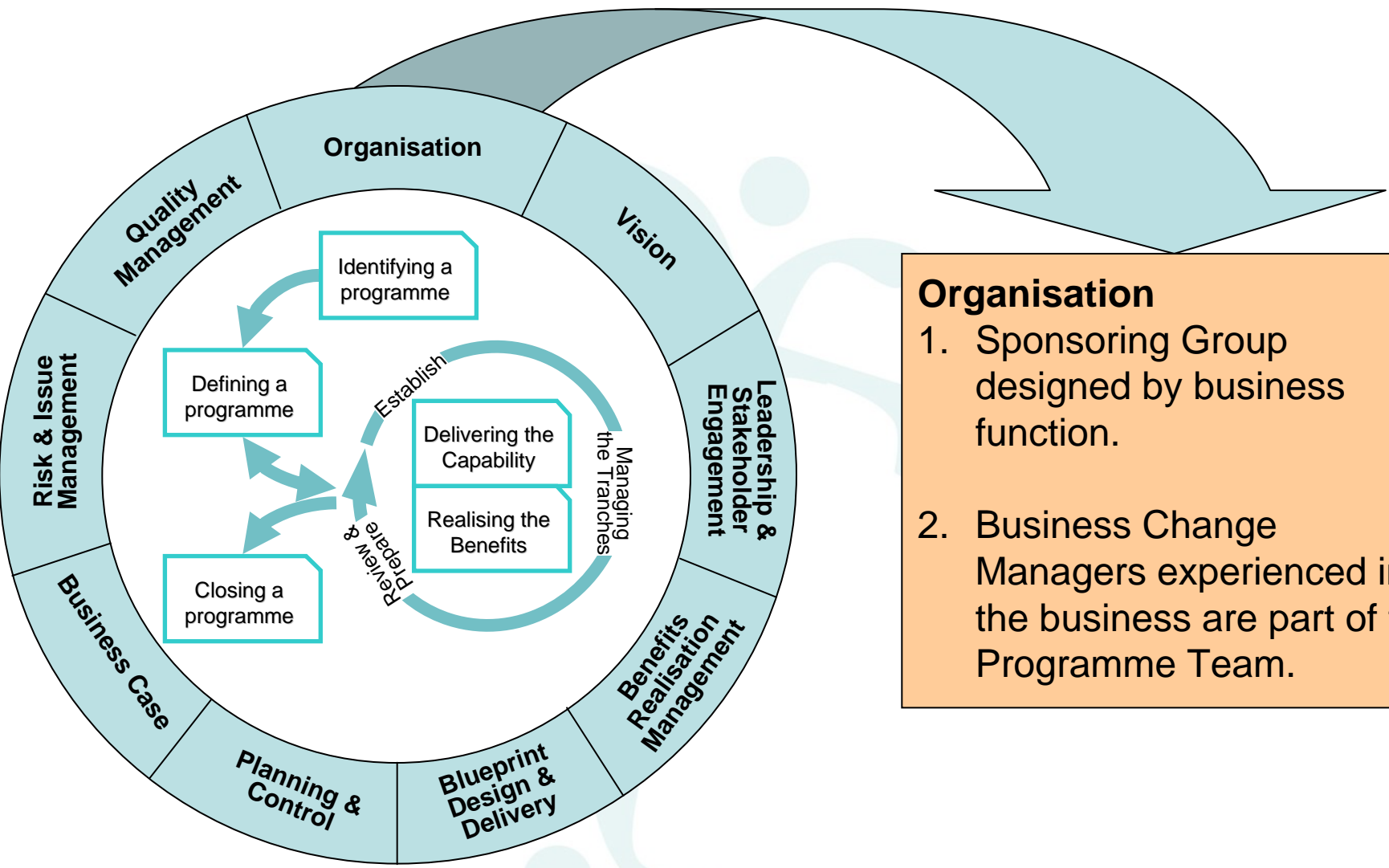
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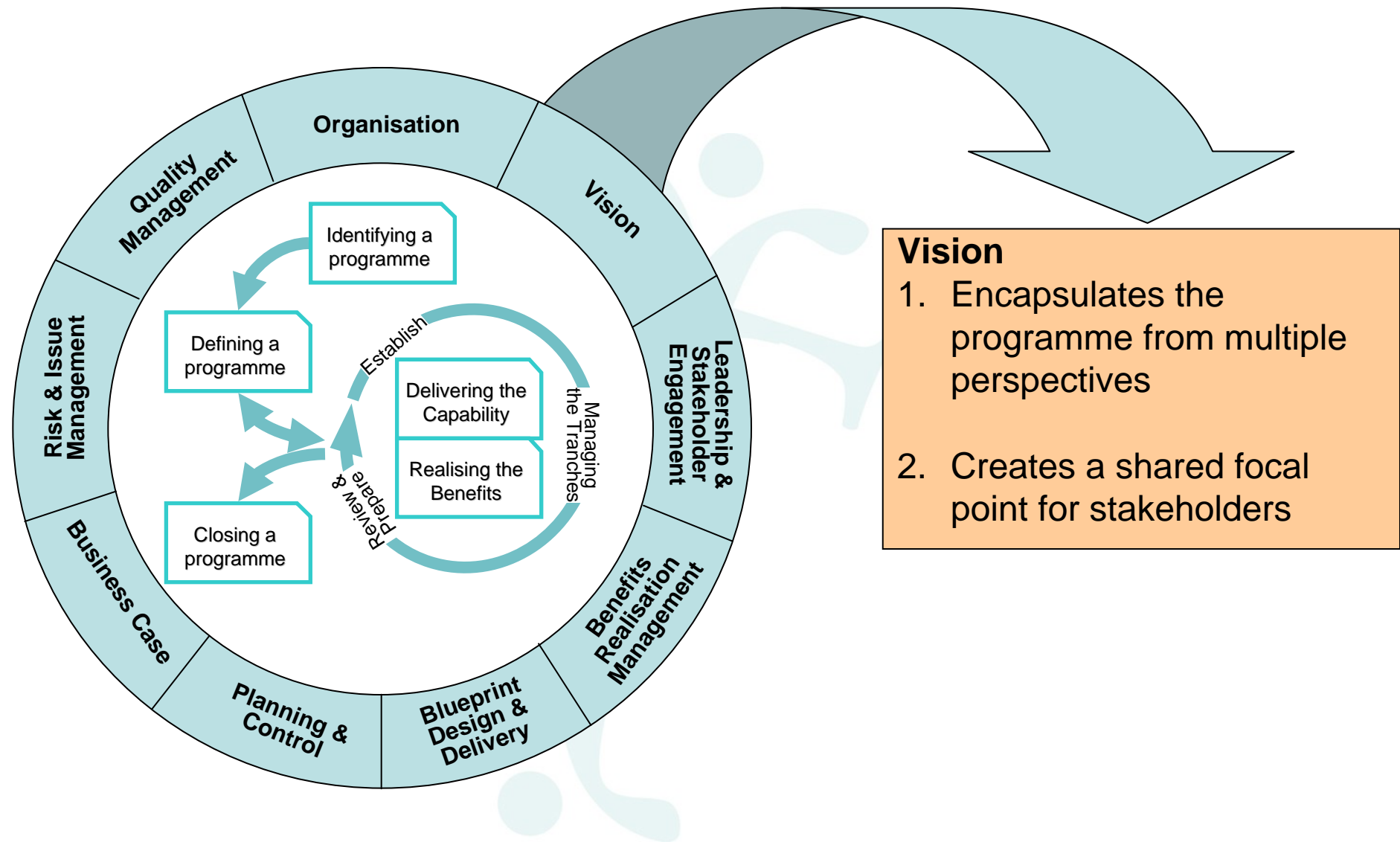
Organisation

1. Sponsoring Group designed by business function.
2. Business Change Managers experienced in the business are part of the Programme Team.

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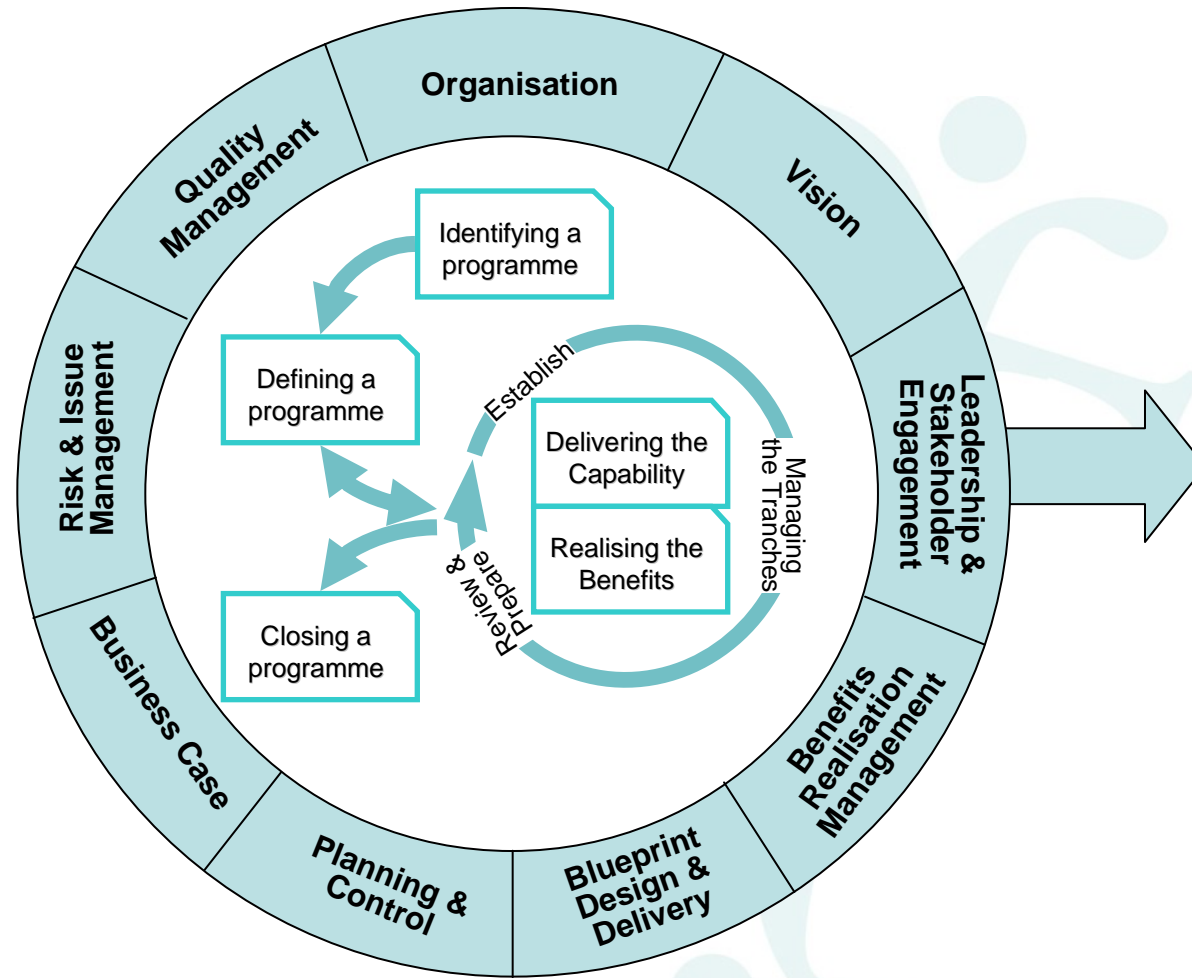




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Stakeholder Engagement

1. Individuals and groups of stakeholders are mapped and analysed.
2. Stakeholder information needs are assessed.
3. Structured communication Plan is created and integrated with the Programme Plan

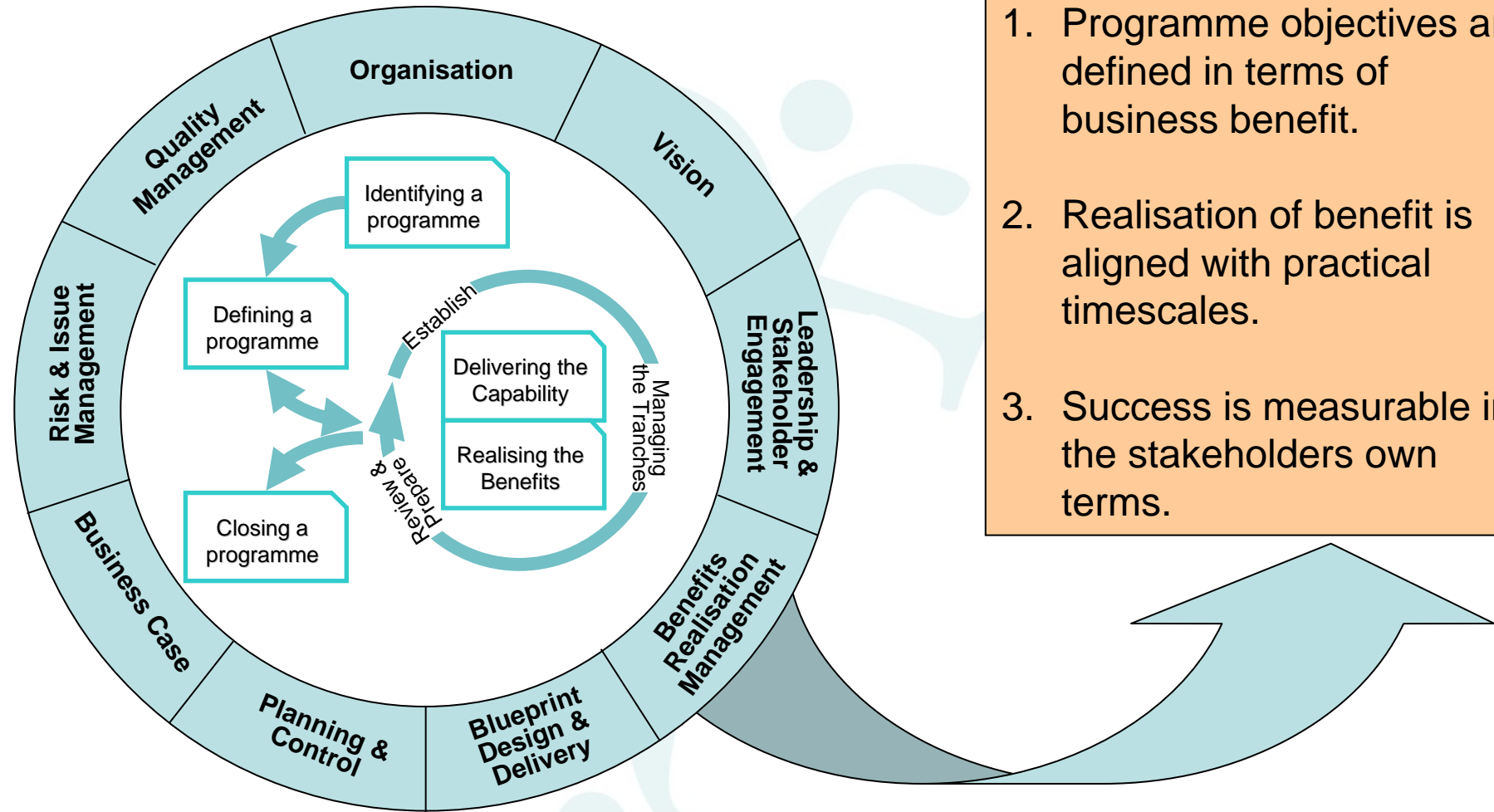
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Benefit Management

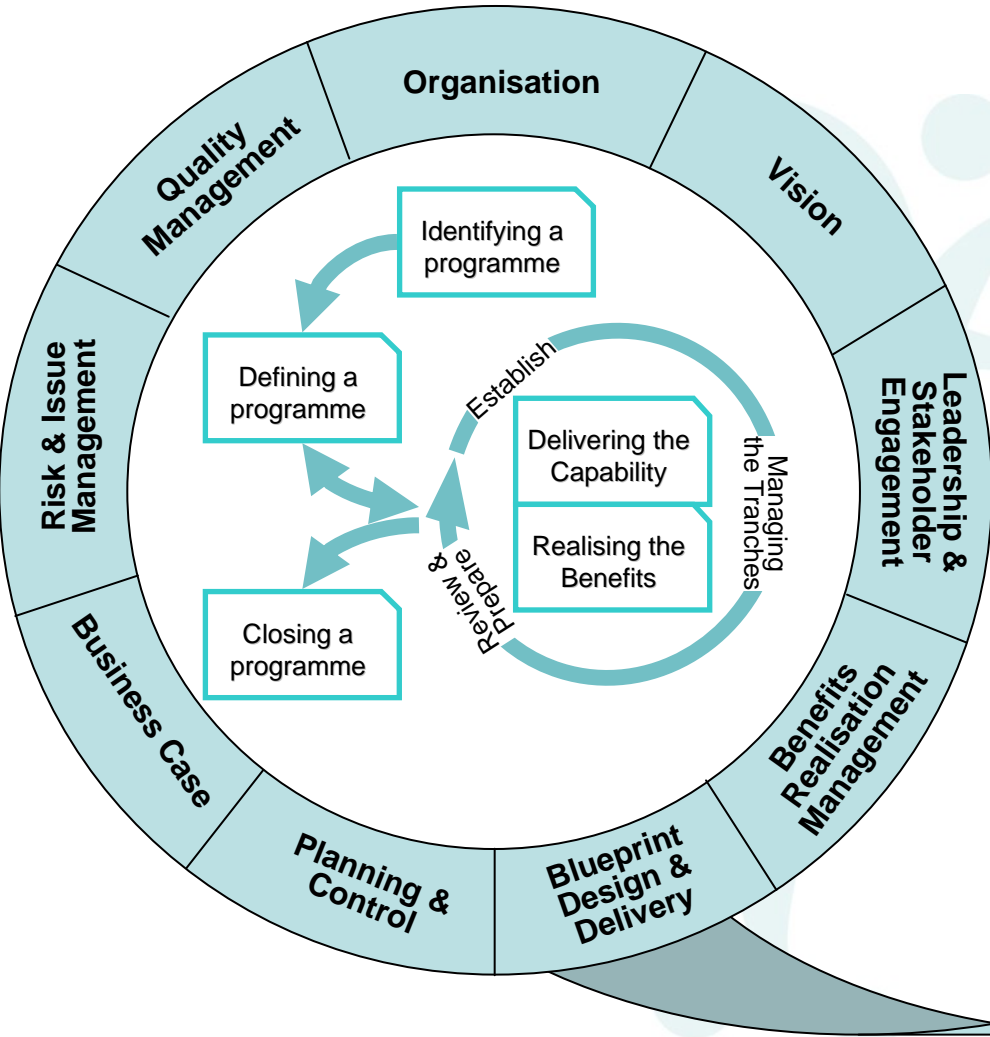
1. Programme objectives are defined in terms of business benefit.
2. Realisation of benefit is aligned with practical timescales.
3. Success is measurable in the stakeholders own terms.



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Blueprint
 1. Includes future organisational structure, working patterns and job descriptions

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Conclusions

- Delivering Australia's envisaged future will be challenging
- Project management, does not address key challenges, e.g.
 - transition of the solutions developed by projects into effective use
 - project priority conflicts
 - major cross-boundary issues (Federal-State, public-private etc)
- MSP offers critical, leading-edge advice for translating policy vision into beneficial changes for Australian society, e.g.
 - Organisation
 - Vision
 - Stakeholder Engagement
 - Benefits Management
 - Blueprint

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Questions

Further information:

www.programmes.org

www.tannerjames.com.au



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