


Project Management  
From Engine Room  
to Boardroom

Yvonne Butler  
Managing Director  
The Information Source



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Overview

- Role of project management in the delivery of organisational strategy
- Project management as a key enabler of corporate governance
- Structural models for delivering a properly governed, project management enabled organisational strategy



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## Strategy Execution

Let's spell it out in black and white.



70% of the time, executive level failure is not due to bad strategy.




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## Strategy & Project Management

- More & more organisations are delivering their business through projects
- PM thought leaders – Crawford, Turner et al
- Strategy thought leaders – Kaplan & Norton
- Strategy project is a very complex project
- **Discipline** of project management is a key enabler of organisational strategy, but PM is viewed as tactical




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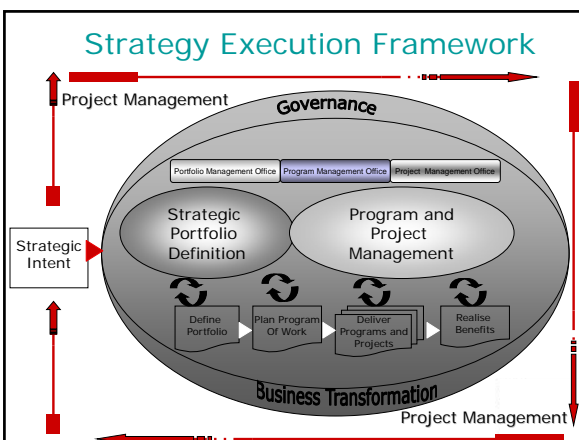
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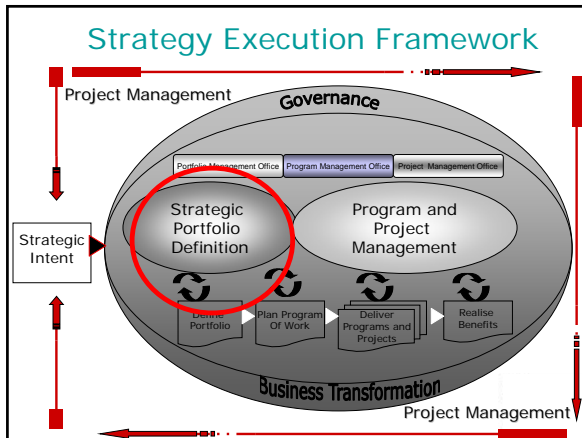
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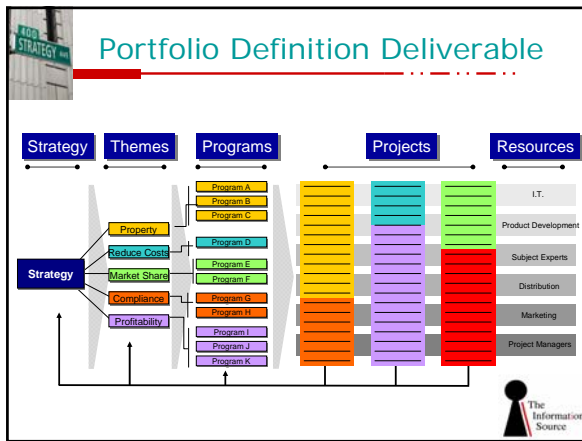
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### Prioritisation

- Critical link between where we want to be and what we are currently doing
- Determines which initiatives (and subsequently projects) will deliver the organisational strategy
- Provides quantitative base for removing redundant or 'pet' projects
- Optimises available expenditure
- Aligns resources to agreed strategic priorities

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Governance

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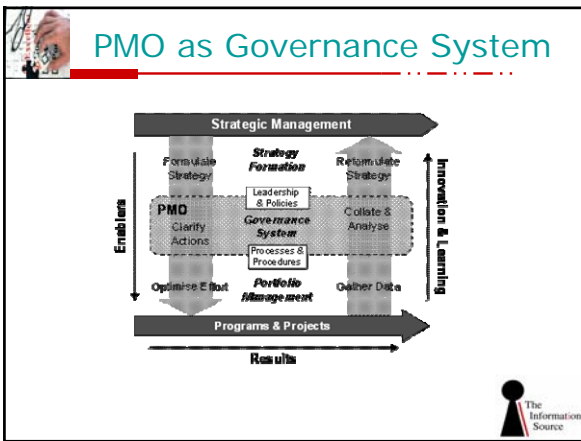
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PMO as Governance System

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Project Based Organisations

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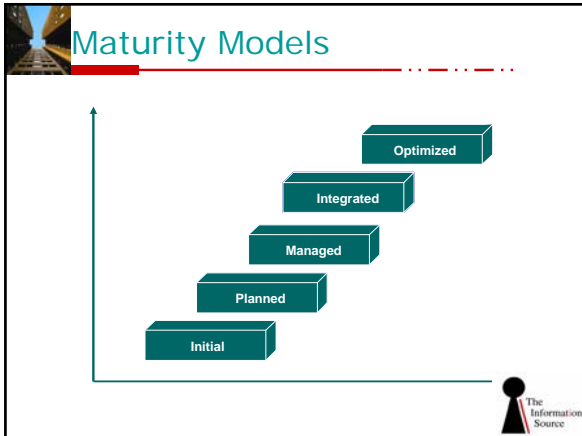
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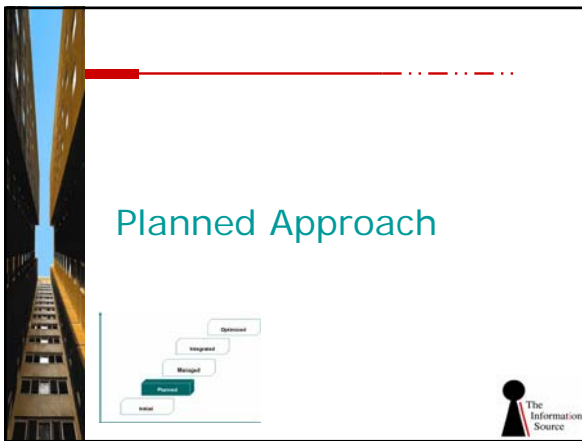
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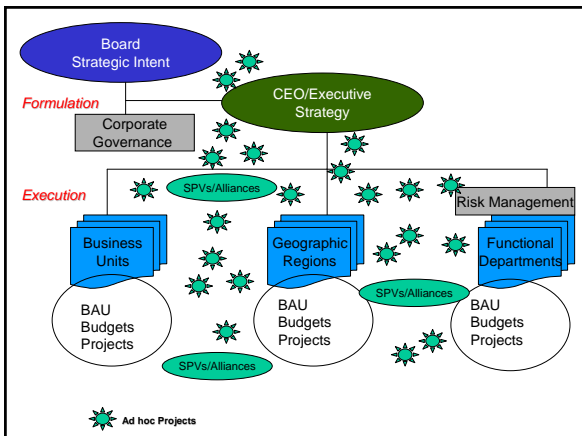
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**Managed Approach**

The diagram shows a staircase with five steps labeled from bottom to top: Initial, Planned, Managed, Integrated, and Optimized. The 'Managed' step is highlighted in green. To the left is a photograph of a modern building facade. In the bottom right corner is the logo for 'The Information Source'.

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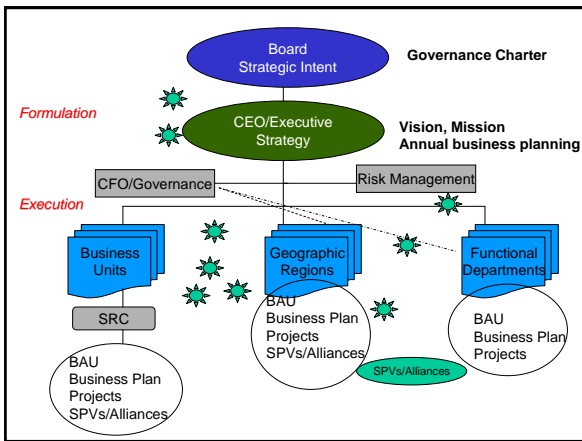
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**Integrated Approach**

The diagram shows a staircase with five steps labeled from bottom to top: Initial, Planned, Managed, Integrated, and Optimized. The 'Integrated' step is highlighted in green. To the left is a photograph of a modern building facade. In the bottom right corner is the logo for 'The Information Source'.

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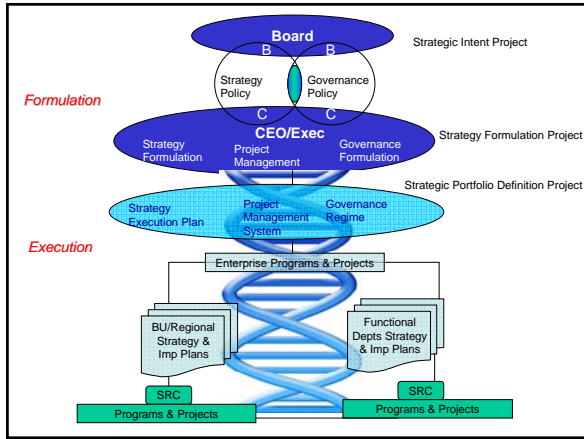
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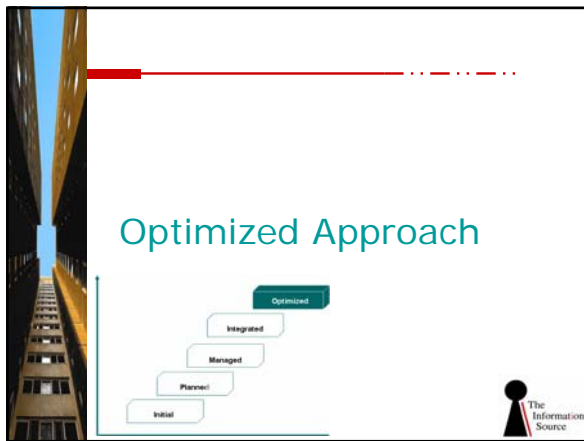
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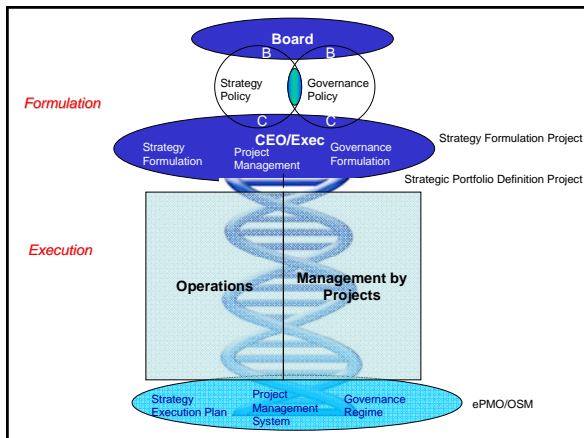
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## Critical Success Factors

The diagram shows four interlocking puzzle pieces arranged in a 2x2 grid. The top-left piece is red and labeled 'Leadership'. The top-right piece is yellow and labeled 'Infrastructure'. The bottom-left piece is green and labeled 'People'. The bottom-right piece is blue and labeled 'Process'. In the bottom right corner of the slide, there is a small logo for 'The Information Source' featuring a stylized figure.

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## Conclusion

- Project management discipline is a key enabler of organisational strategy
- Project management discipline is a key enabler of corporate governance
- Organisational strategy and governance are high priority for Boards and Executives
- We are in the engine room
- **We need to elevate the discussion to the boardroom**

The Information Source logo is located in the bottom right corner of the slide.

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## From engine room to boardroom...



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