

NT CHAPTER SPONSORSHIP OPPORTUNITIES

January 2010

The Project Management Achievement Awards

The AIPM believes excellence in project management should be recognised, with the Project Management Achievement Awards (PMAA) conducted annually.

Each state and territory chapter of the AIPM presents awards for excellence in the field of project management to organisations and individuals. State and territory winners are announced in August and September at separate events across Australia and are then elevated to compete in the National Awards in October.

In 2009, the National Awards hosted over 500 attendees. The national and state/territory winners featured prominently in AIPM's Project Manager magazine and in the Excellence in Project Management commemorative booklet produced to highlight the program, the Award winners and event sponsors.

Both the magazine and the booklet are distributed to approximately 10,000 individual and corporate members. As such, there is significant potential for promotion of a sponsor's brand.

Opportunities for Sponsorship

The NT Chapter offers the following sponsorship opportunities:-

The NT Chapter Project Management Achievement Awards

The NT Chapter Project Management Achievement Awards (PMAA) will be held in August or September 2010. The winner(s) will then compete at the National PMAA in October, which will also be held in Darwin in 2010.

GOLD Sponsorship (\$4 000)

- Acknowledgement of GOLD sponsorship at the Awards presentation.
- 10 minute presentation at the Awards presentation.
- Banner on stage at the Awards presentation.
- Name and logo on Awards presentation Order of Proceedings and invitations.
- Opportunity to display merchandising material on all tables at the Awards presentation.
- Logo on winner's trophy.
- Logo printed on all certificates.
- Logo to appear on audio-visual presentation during Awards presentation.
- Framed certificate of appreciation presented at the Awards presentation event.
- Four invitations to the Awards presentation event.
- Photographs of GOLD sponsor with winners and any dignitaries.
- Photographs featured on AIPM website for 12 months following Awards presentation.
- Logo on AIPM website for 12 months following the Awards presentation.
- Link from the AIPM website to sponsor's website for 12 months following the Awards presentation.
- Logo in PMAA Commemorative Booklet.
- A feature article in AIPM newsletter.

SILVER Sponsorship (\$2 000)

- Acknowledgement of SILVER sponsorship at the Awards presentation.
- Banner on stage at the Awards presentation.
- Logo printed on all certificates.
- Name and logo on Awards presentation Order of Proceedings and invitations.

- Logo to appear on audio-visual presentation at the Awards presentation event.
- Framed certificate of appreciation presented at the Awards presentation event.
- Two invitations to the Awards presentation event.
- Logo in PMAA Commemorative Booklet.
- Logo on AIPM website for 12 months following the Awards presentation.

BRONZE Sponsorship (\$1 000)

- Acknowledgement of BRONZE sponsorship at the Awards presentation.
- Name and logo on Awards presentation Order of Proceedings and invitations.
- Logo printed on all certificates.
- Framed certificate of appreciation presented at the Awards presentation event.
- Logo in PMAA Commemorative Booklet.
- Logo on AIPM website for 12 months following the Awards presentation.

NT Chapter Events

In addition to the PMAA sponsorship opportunities, four separate professional development / social evenings are scheduled for 2010 featuring a guest presenter/ lecturer which require support of \$400 each (\$1,600 total). These events are open to members and non-members, and are intended to be informative as well as a networking opportunity. The events are advertised to the entire territory membership and on the AIPM website.

EVENTS Sponsorship (\$400 each)

Sponsor entitlements include:

- Company name and logo on communications/ documents for the event (i.e. event email, AIPM website Chapter Event details).
- Acknowledgement of sponsorship at the event and formal thanks by the NT President.
- Short sponsor reply / presentation at event if desired.
- Opportunity to display banner and distribute merchandise at the event.
- Up to five staff invited to attend each event.

Why Sponsor a Chapter event?

Sponsorship of a Chapter event provides an opportunity to:

- consolidate relationships and expose your brand across industries
- promote your organisation to support your brand or services and to maintain a profile among industry specialists
- enjoy a strong alignment with the event
- be recognised as an advocate for supporting AIPM and for promoting professional accreditation and competency; and
- have exposure to an interested and relevant audience.

Please contact Susannah at nt_chapter@ajpm.com.au for further information.