

Benefits in the Built Environment

A need to do things differently

Matthew Walker
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What is the Built Environment?

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Water



Waste



Energy



Communications



Transportation

Strategic Importance

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Programmes & Benefits



- Output-Centric Products & Infrastructure
- Behaviour-Centric Transformations & Org Change
- Attitude-Centric Social Reform, Lifestyle / Big Society

‘... The fundamental reason for beginning a Programme is to realise Benefits through Change...’ *

* Office for Government Commerce ‘Managing Successful Programmes’

Benefit = a positive and measurable impact of change contributing to delivery of a Strategic Objective

Fitting it Together

Drivers

Vision

Strategic Objectives

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Outcome

Benefits

Success
Criteria

Programmes

Capabilities

Deliverables / Works

Output

Goods and Services

Projects

Time

Cost

Quality

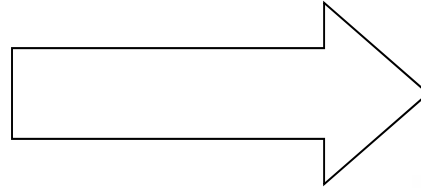
Growth vs. Debt

The Impact of Stability

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Double Dip



More for Less

Public & Private Sector Cuts

Deferred Spending

Rising to the Challenge



Change Makers – Who Me?



Vision



Select & Prioritise Investments



Design to Build **Capability**

Delivering Differently – An Example



Enabler for Growth
Regeneration Catalyst

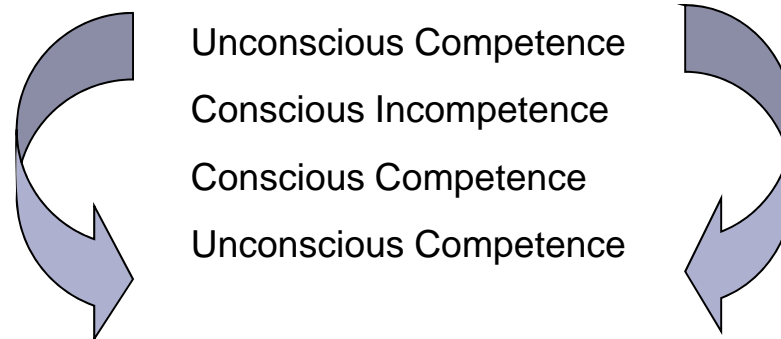
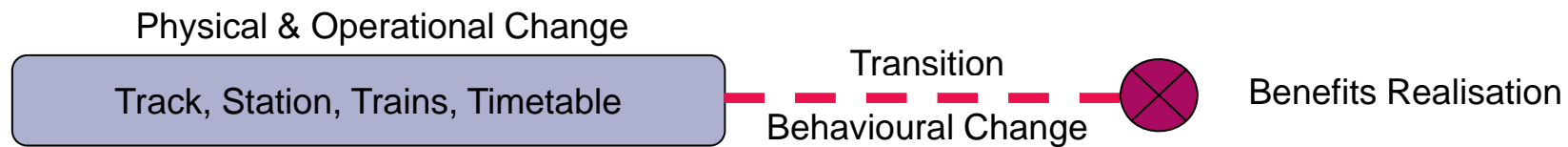


Congestion Relief & Modal Shift
Reduced Journey Times



Integration & Accessibility
Passenger Experience

Design to Build Capability



Final Thoughts

Are we Ready to Deliver Benefits?
(not just Cuts)

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Society Needs us to Deliver
Differently

Further Information



APM Benefits Management Special Interest Group

www.apm.org.uk

Thought Leadership

‘From Physical Change to Benefits in the Built Environment’

www.apm5dimensions.com