

### myPrimavera06 announcement

Respected Gartner business analyst Steve Bittinger will discuss the role and value of project portfolio management at a major industry event in Canberra, 4 - 6 April 2006.

myPrimavera06 will explore issues and trends associated with the growing field of project portfolio management.

Project Portfolio Management is an integrated and effective approach to managing a large number of projects, as well as a means to align strategic direction with tactical planning, execution and control. It establishes a set of values, techniques and technologies that enable visibility, standardisation, measurement and process improvement.

The conference will focus on the three building blocks of successful project portfolio management solutions: people, process and technology.

Some of the issues to be tackled include project governance, managing project complexity, resource planning, benefits realisation and the future of project portfolio management.

Other keynote speakers include Mark Tims, Asia Pacific Leader of KPMG's IT Project Advisory Service Group, Iain Fraser, Vice Chair of the Project Management Institute and Richard Faris, CTO for Primavera Systems.

Delegates can participate in technical sessions, panel discussions and workshops as well as a variety of networking and social events.

Event: myPrimavera06  
Venue: Hyatt Hotel Canberra  
Date: 4 - 6 April 2006  
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*More follows...*

...myPrimavera06 announcement, continued

**MEDIA NOTE - for images or further information, please contact:**

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### **About Primavera Australia**

In all vertical segments, Primavera provides tailored project portfolio management solutions matched to the specific clients' needs, processes and maturity. The company's offerings are borne out of a global capability and extensive R&D and implemented by a national network of industry-experienced consultants.

Primavera Australia Pty Ltd is the representative for Primavera in Australia and New Zealand. Established in 1990, with headquarters in Melbourne, Primavera Australia has offices in Sydney and Canberra as well as dealers in Perth, Brisbane and New Zealand.

See [www.primavera-aus.com](http://www.primavera-aus.com)

### **About Primavera Systems, Inc.**

Primavera specialises in providing companies with project portfolio management software and services. Primavera's innovative solutions help over 75,000 companies around the globe achieve business success by effectively forecasting, planning, managing and executing their portfolio of projects, product development, capital planning and resource planning. Primavera products deliver proven return on investment by helping companies improve portfolio decision making, complete high-quality projects faster and with lower costs, attain project and service consistency through reuse of best practices, and gain insight into an organisation's entire portfolio of projects underway, especially at-risk projects.

Primavera serves a broad range of industries, including aerospace and defence, automotive, chemical processing, construction, energy, engineering, financial services, manufacturing, pharmaceuticals, professional services, software development, technology, telecommunications and utilities. Primavera is headquartered in Philadelphia, Pennsylvania, with offices in Chicago, London, Hong Kong, New Hampshire and San Francisco.

See [www.primavera.com](http://www.primavera.com)